

**Adrienne Kuhre**, President  
**Julianne Burg**, Vice President  
**Samantha Burg**, Secretary  
**Julie Burg**, Treasurer

**EMPOWERMENT CONGRESS  
NORTH AREA  
NEIGHBORHOOD  
DEVELOPMENT COUNCIL**



**PO BOX 18769  
LA, CA 90018  
[www.nandc.org](http://www.nandc.org)**

**Area Representatives:**  
Carolina Perez, Area 1  
Lizzy Hare, Area 1  
Steve Pepdjonovic, Area 2  
Vacant, Area 2  
Jean Frost, Area 3  
Joanne Russell, Area 3  
**At Large Representatives:**  
Vacant  
Thryeris Mason  
Jon Tieuel  
**Community Interest Positions:**  
Amy Carnes, Ph. D., USC Rep  
Aaron Flournoy, Business Rep

**Committees:**

**Community** – 2<sup>nd</sup> Thursday every month – Julianne Burg, Dennis Braggs (Co-Chairs)

**Marketing & Outreach**– 3<sup>rd</sup> Tuesday every month – Steve Pepdjonovic (Chair), Julianne Burg, Samantha Burg & Carolina Perez (Co-Chairs)

**Policy** – 4<sup>th</sup> Tuesday every month – Jean Frost (Chair), Joanne Russell (Co-Chair), Jim Childs, Aaron Flournoy, Christine Lee

**Marketing & Outreach Committee Meeting**  
**Tuesday, February 20, 2018, 6:30 PM – 8:00 PM**  
**USC Community House | 2801 South Hoover Los Angeles, CA 90089**

**The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government to us.**

- I. CALL TO ORDER AND ROLL CALL** (2 minutes)
- II. APPROVAL OF MINUTES FROM PREVIOUS MEETING** (2 minutes)
- III. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS** (10 minutes)  
Comments from the public on non-agenda items within the Board’s jurisdiction (up to two minutes per speakers)
- IV. WEBSITE UPDATE** (15 minutes)
  - a) Update on new website
  - b) New newsletter process
- V. EVENT CALENDAR** (5 minutes)  
Update on events for board calendar - to be distributed in February
- VI. COMMUNITY EVENTS** (45 minutes)
  - a) Further planning/logistics for spring event
- VII. NANDC MAILER UPDATE** (5 minutes)  
Distributed to 10,000 single family and apartment addresses on February 7, 2018
- VIII. DOOR-TO-DOOR APPEALS** (10 minutes)  
Discuss new, regular door-to-door outreach
- IX. OUTDOOR ADVERTISING** (10 minutes)  
Discuss outdoor advertising opportunities, including bench ads
- X. SOCIAL MEDIA** (10 minutes)  
Discuss paid promotions for Facebook and Twitter for outreach purposes

**XI. REQUESTS FOR FUTURE AGENDA ITEMS****(2 minutes)****XII. ADJOURNMENT****Official public notice for all committees:**

<b>Empowerment Congress North Area Neighborhood Council Committees</b>			
<b>COMMITTEE</b>	<b>CONTACT INFORMATION</b>	<b>MEETING LOCATION</b>	<b>MEETING DATE/TIME</b>
<b>Policy Committee</b> (Public Safety, Economic Development, Land Use)	<b>Jean Frost, Chair</b> <a href="mailto:indiejean@att.net">indiejean@att.net</a>  <b>Joanne Russell, Co-Chair</b> MsJoanne.NANDC@gmail.com	USC Community House 2801 S. Hoover St. 90089	Fourth Tuesday 6:30 p.m.
<b>Community Committee</b> (Outreach, Youth and Senior, Block Club/Neighborhood Associations, Beautification, Budget and Finance)	<b>Julianne Burg, Co-Chair</b> Julianne.nandc@gmail.com	USC Community House 2801 S. Hoover St. 90089	Second Thursday 6:30 p.m.
<b>Marketing &amp; Outreach Committee</b> (Events, Marketing, Outreach, Social Media, Website)	<b>Steve Pepdjonovic (Chair)</b> stevepep.nandc@gmail.com  <b>Julianne Burg, Co-Chair</b> julianne.nandc@gmail.com <b>Samantha Burg, Co-Chair</b> sburg.nandc@gmail.com <b>Carolina Perez, Co-Chair</b> carolina.nandc@gmail.com	USC Community House 2801 S. Hoover St. 90089	Third Tuesday 6:30 p.m.

The Next Regular Meeting of the Empowerment Congress North Area Neighborhood Development Council Governing Board is:  
**Thursday, February 2, 2018**

***The Next Regular Meeting of the Marketing & Outreach Committee is Tuesday, March 20, 2018.***

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access. Sign language, interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Dept. of Neighborhood Empowerment at 3-1-1.

*In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at NANDC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact **Samantha Burg at secretary@nandc.org**.*

*As covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting **Adrienne Kuhre at president@nandc.org**.*

Ralph M. Brown Act

54954.2. (a) At least 72 hours before a regular meeting, the legislative body of the local agency, or its designee, shall post an agenda containing a brief general description of each item of business to be transacted or discussed at the meeting, including items to be discussed in closed session. A brief general description of an item generally need not exceed 20 words. The agenda shall specify the time and location of the regular meeting and shall be posted in a location that is freely accessible to members of the public. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. The agenda shall include information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting.