

Adrienne Kuhre, President
Julianne Burg, Vice President
Samantha Burg, Secretary
Julie Burg, Treasurer

**EMPOWERMENT CONGRESS
NORTH AREA
NEIGHBORHOOD
DEVELOPMENT COUNCIL**



**PO BOX 18769
L.A., CA 90018
www.nandc.org**

Area Representatives:
Lizzy Hare, Area 1
Carolina Perez, Area 1
Steve Pepdjonovic, Area 2
Jasmin Martinez, Area 2
Jean Frost, Area 3
Joanne Russell, Area 3

At Large Representatives:
Lucas Dickey
Thryeris Mason
Jon Tieuel

Community Interest Positions:
Amy Carnes, Ph. D., USC Rep
Aaron Flournoy, Business Rep

Committees:

Community – 2nd Thursday every month –
Julianne Burg, (Chair)

Marketing & Outreach– 3rd Tuesday every
month – Steve Pepdjonovic (Chair),
Julianne Burg, Samantha Burg & Carolina
Perez (Co-Chairs)

Policy – 4th Tuesday every month – Jean
Frost (Chair), Joanne Russell (Co-Chair),
Jim Childs, Aaron Flournoy, Christine Lee,
Steve Pepdjonovic

Marketing & Outreach Committee Meeting
Tuesday, April 17, 2018, 6:30 PM – 8:00 PM
USC Community House | 2801 South Hoover Los Angeles, CA 90089

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government to us.

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| I. CALL TO ORDER AND ROLL CALL | (2 minutes) |
| II. APPROVAL OF MINUTES FROM PREVIOUS MEETING | (2 minutes) |
| III. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS
Comments from the public on non-agenda items within the Board's jurisdiction (up to two minutes per speakers). | (10 minutes) |
| IV. NANDC PRESS RELEASE PROCEDURES
Discuss boiler plate/format and how and when to issue press releases | (20 minutes) |
| V. WEBSITE CALENDAR UPDATE | (5 minutes) |
| VI. SUMMER EVENT UPDATE | (5 minutes) |
| VII. NANDC BRANDING | (15 minutes) |
| VIII. DOOR-TO-DOOR APPEALS
Discuss regular door-to-door outreach dates, possibly timed to promote summer event. | (5 minutes) |
| IX. OUTDOOR ADVERTISING <ul style="list-style-type: none">• Update on bus bench ads• Bus shelter ads discussion• Street banners discussion | (15 minutes) |
| X. SOCIAL MEDIA <ul style="list-style-type: none">• Connect spotlight with community members• Promoted posts update• Create account with a social content management system, possibly Hootsuite | (10 minutes) |
| XI. REQUESTS FOR FUTURE AGENDA ITEMS | (2 minutes) |

XII. ADJOURNMENT

Official public notice for all committees:

Empowerment Congress North Area Neighborhood Council Committees			
COMMITTEE	CONTACT INFORMATION	MEETING LOCATION	MEETING DATE/TIME
Community Committee (Outreach / Youth and Senior / Block club/ Beautification / Budget and Finance)	Julianne Burg, Chair julianne.nandc@gmail.com	USC Community House 2801 S. Hoover St. LA CA 90089	Second Thursday 6:30 p.m.
Marketing & Outreach Committee (Events, Marketing, Outreach, Social Media, Website)	Steve Pepdjonovic (Chair) stevepep.nandc@gmail.com Julianne Burg, Co-Chair julianne.nandc@gmail.com Samantha Burg, Co-Chair sburg.nandc@gmail.com Carolina Perez, Co-Chair carolina.nandc@gmail.com		Third Tuesday 6:30 p.m.
Policy Committee (Public Safety / Economic Development / Land Use)	Jean Frost, Chair indiejean@att.net Joanne Russell, Co-Chair MsJoanne.NANDC@gmail.com		Fourth Tuesday 6:30 p.m.

The next Community Committee meeting of the Empowerment Congress North Area Neighborhood Development Council Governing Board is:

Thursday, May 22, 2018

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access. Sign language, interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Dept. of Neighborhood Empowerment at 3-1-1.

*In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at NANDC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact **Samantha Burg** at secretary@nandc.org.*

*As covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting **Adrienne Kuhre** at president@nandc.org.*

Ralph M. Brown Act

54954.2. (a) At least 72 hours before a regular meeting, the legislative body of the local agency, or its designee, shall post an agenda containing a brief general description of each item of business to be transacted or discussed at the meeting, including items to be discussed in closed session. A brief general description of an item generally need not exceed 20 words. The agenda shall specify the time and location of the regular meeting and shall be posted in a location that is freely accessible to members of the public. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. The agenda shall include information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting.